



Samantha Burke

## EXPERIENCE

### Head Designer

OCCS, RIT • Spring 2017 - Present

Initially hired as the Marketing Director for ACE (now Off-Campus & Commuter Services, OCCS), I eventually co-oped with this organization in the Spring of 2018.

Currently, I create all of the marketing/advertising materials utilized by OCCS such as posters, fliers, booklets, etc.

### Senior Commuter Ambassador

OCCS, RIT • Fall 2018 - Present

Manage all other Commuter Ambassadors employed by OCCS. I am responsible for hosting, delegating, and running collaborative events which successfully engage RIT's commuter population.

### Employee

Wegmans, Fairmount • August 2013 - Present

Throughout the various departments I've worked in, my main duty has always been to produce phenomenal products that satisfy the customer's needs.

## EDUCATION

### Rochester Institute of Technology

May 2020

BFA New Media Design

Minor, Mobile Design & Development

## SKILLS

UI/UX Design

Visual Design

Motion Design

Graphic Design

HTML5 • CSS • JavaScript

## TOOLS

Adobe Suite

Figma

Principle

## CONTACT

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